



New Mobility Survey Quantifies TCO Savings with Windows Vista®

Study Shows Considerable Reduction in Mobile Computing Total Cost of Ownership Versus Windows® XP

PORTLAND, Ore. and BELLEVUE, Wash., September 5, 2007 – [GCR Custom Research](#), a leader in global market research, and [Wipro Technologies](#), the global IT services business of Wipro Limited (NYSE:WIT), today announced the results of their study, commissioned by Microsoft Corp., concluding that deploying Windows Vista® on mobile PCs can reduce the total cost of ownership (TCO) by up to \$605 per mobile PC per year - a savings of 14 percent over that of Windows® XP.

According to the research results, there are three sources that help reduce TCO - Windows Vista Enterprise “out of the box” features (that impact such things as security costs, desktop engineering and support and service desk costs), infrastructure optimization best practices and Microsoft Desktop Optimization Pack (MDOP).

“All CIOs and IT managers need to have baseline data to evaluate how mobile technologies fit within their program goals,” said R. Scott Evans, Ph.D., Vice President, Research and Analytics for GCR Custom Research. “Through this research we obtained essential insight into the TCO for supporting mobile PCs running Windows XP, which, in turn, established a baseline for rigorously evaluating the benefits and potential savings an organization may experience when deploying Windows Vista.”

“Wipro manages over 600,000 Windows XP-based PCs worldwide for its customers. We expect Windows Vista to dramatically reduce the cost of supporting these PCs and to improve user satisfaction”, says Theo Forbath, Chief Strategist, Wipro Technologies. “Beyond the more secure and reliable code base, new features in Windows Vista will make it easier for organizations to optimize IT processes, further reducing cost.”

“The goal of this study was to evaluate the total cost of ownership for mobile PCs running Windows XP as a baseline and to investigate TCO savings that our customers experience when they move to Windows Vista,” said Stella Chernyak, Director of Windows Product Management at Microsoft. “We have found that Windows Vista delivers immediate value to the mobile PC scenarios by reducing TCO and enhancing the productivity of a mobile workforce.”

The Wipro Product Strategy & Architecture (PSA) Practice - a division of Wipro Technologies has more than 10 years experience in researching, analyzing, and documenting the business

value of technology solutions. Wipro's PSA practice helps enterprises and technology vendors develop innovative and effective product and IT strategies that enable them to expand their market opportunities, extend their competitive advantage and economize their business operations.

Research Methodology Overview

Data was obtained through in-depth interviews with 524 IT decision makers and end users. Interviews were conducted by GCR and included 131 qualified companies.

The surveys of IT professionals probed respondents on their organization's IT processes and support costs for desktop engineering, help and service desk support, and IT security. The end user surveys focused on routine computing-related tasks and self support.

These survey responses provided the basis for detailed analysis on best practice usage and desired technological capabilities. Additionally, the research provided sufficiently detailed data to further profile two industries: healthcare and professional services.

For additional details, see the *Reducing TCO with Windows Vista®* whitepaper that provides the full study and results. You may download it from www.gcrinsight.com or www.wipro.com.

About GCR Custom Research

GCR Custom Research provides full service custom market research, analysis, and consulting for business-to-business and consumer product and service technology companies to help them better understand marketplace dynamics worldwide. GCR has over 25 years of experience with technology markets and IT decision makers - experience that is crucial to ensure that your research is actionable. In a world where businesses need better information to reduce risks, seize opportunities and improve performance, insight from research is essential to making smart decisions. GCR's team of some of the best analytical minds in the business brings solutions to the challenges facing companies in the fast-changing technology world, where staying ahead of the competition is essential. For further information, please visit www.gcrinsight.com.

About Wipro

Wipro provides comprehensive IT solutions and services, including systems integration, information systems outsourcing, package implementation, software application development and maintenance, and research and development services to corporations globally. Wipro Limited is the first PCMM Level 5 and SEI CMM Level 5 certified IT Services company globally. Wipro's Global IT Services business was recently assessed at Level 5 for CMMI V 1.2 across Offshore and Onsite development centers. In the Indian market, Wipro is a leader in providing IT solutions and services for the corporate segment in India offering system

integration, network integration, software solutions and IT services. Wipro also has a profitable presence in niche market segments of infrastructure engineering, and consumer products & lighting. In the Asia Pacific and Middle East markets, Wipro provides IT solutions and services for global corporations. Wipro's ADSs are listed on the New York Stock Exchange, and our equity shares are listed in India on the Stock Exchange - Mumbai, and the National Stock Exchange. For more information, please visit our websites at www.wipro.com, www.wiprocorporate.com and www.wipro.in.

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